



# 5K

VIRTUAL RUN/WALKATHON

to support the Boys & Girls  
Clubs of Gloucester County

*HELP MAKE A DIFFERENCE!*

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## *THE 2022 VIRTUAL RUN/WALKATHON*

From March 15-April 15  
Any time, any location

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Presented by:







In these challenging times, we need the Boys & Girls Clubs more than ever! The Boys & Girls Clubs of Gloucester County is providing continuity and a safe environment for children to thrive, whether they are out of school and need a location where they can learn, or in-school and need an afterschool program. Either way, children participate in physical fitness activities and receive free nutritious meals.

The Boys & Girls Clubs of Gloucester County is asking the community, particularly those concerned with children's health, to participate in our Virtual Run/Walkathon to benefit our Club programs which include health & wellness activities.



# *How Can I Help?*



## **Be an Individual Participant**

Any adult 18 or older may sign up to participate and then walk or run between March 15th and April 15th. Participation is FREE to any participant, however, making a personal donation is encouraged.

## **Be a Pledger**

Pledge at least \$20 to any participant in support of their efforts to run/walk a 5K between March 15th and April 15th. (Yes, any participant may also make a pledge on behalf of themselves or others). Anyone over 18 with a credit card may make a pledge. You may also make a straight donation.

## **Organize a Team**

Any participant may organize a team by securing two or more people. Individuals may organize teams of any size. Individuals in companies/organizations may also organize teams of any size but also have the option of creating multiple teams. Families can also organize teams. Children under 18 may participate through family registration only. An adult captain is responsible for the child. Teams are encouraged to set a fundraising goal of \$2,500 or more.



# *How Can I Help?*



## **Become a Company/Organization Participant**

Companies and Organizations are being asked to commit to fielding at least one team and identifying a team captain (point person) for each team they field. They agree to let their employees know about this event by disseminating an e-mail message with a link to registration.

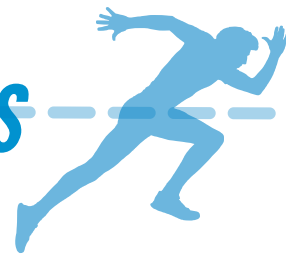
## **Become A Sponsor**

Companies and Organizations are being offered four levels of sponsorships to choose from. Sponsorship information, including pricing and benefits, can be found on a later page.

### **When is the Time/Location of the Event?**

There is no one location. Participants may choose to walk and run wherever they want. They are on the honor system to complete 5K between March 15th and April 15th. Sign-up starts February 15th.





## **Recruit Team Members**

Recruit as many members as possible. Teams may be as large as you wish. Those who sign up agree to try and get enough pledges to raise \$250 each.

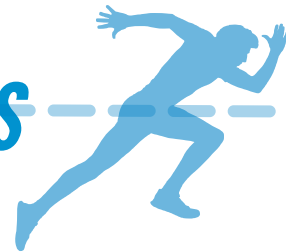
## **Fill Out Forms**

Fill out information on Run/Walkathon page and ask your team's participants to do so as well on their fundraising page within 48 hours after they agree to participate. All captains are treated as a team member and will attempt to raise at least \$250. They will normally use e-mail and texts to share with friends and colleagues the link to go to, in order to sign up. If these friends and colleagues do not want to participate, they will be given an option to pledge to their own page or give a donation.

## **Recruit Pledgers**

Encourage team to get as many pledgers as possible! The more team members recruited, the higher the likelihood that the team will be able to achieve first, second or third place. More importantly, higher dollars will be raised for the cause, the greater the number of team members involved.





## Receive Trophy If You Win!

Receive award trophy if your team finishes in one of the top three positions for an award category!

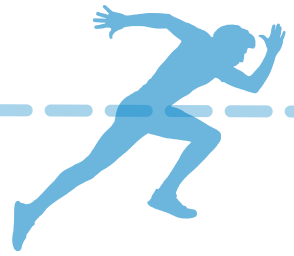
If your team comes in first, second or third place for any of the following categories, we will provide the captain with the trophy. All team members will be informed by e-mail if their captain has received a trophy on behalf of their team.

## Team Award Categories Include:

- Most total dollars (top 3 teams receive a trophy)
- Most total pledgers (top 3 teams receive a trophy)
- Largest number of team members (top 3 teams receive a trophy)







## Register For The Event

Registration for participants begins February 15th. Sign up through QGiv at this link: <https://secure.qgiv.com/event/5k/>

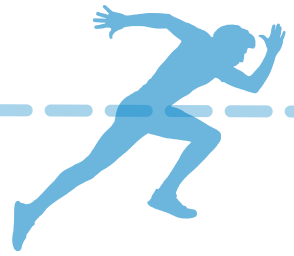
## Create Your Fundraising Page

Each participant will create their own fundraising page using a Qgiv template we provide in an effort to raise funds for the Boys & Girls Clubs of Gloucester County. They can customize their page as they wish, but must not include any inappropriate content that does not align with the organization's mission. They can choose to share this fundraising page's URL via email, through text message or through social media. Social media resources will be available in the Resources section on the fundraising page.

## Reach a Fundraising Goal

Participants need to try and reach their individual fundraising goal of \$250 (or \$2,500 per team). They can do this by sending their page to friends and family to secure pledges! Anyone who reaches their fundraising goal of \$250 will receive special recognition. Those who raise \$500 or more will receive a medal for their achievement.





## Participate in the Event

Walk or run a 5K anytime before April 15th. You may do it all at once or spread it out over days and weeks. It may occur indoors, outdoors anywhere you want.

## Turn in Your Time

Participants who want to qualify for the Fastest Time Award must turn in their 5K time to Gianna Cettei at [gcettei@gcbgc.org](mailto:gcettei@gcbgc.org) by Thursday, April 15, 2022. This step is optional!

## Receive Trophy If You Win!

Participants who place in the top three positions for an award category will receive a trophy. Award categories include:

- Most total dollars (top 3 each receive trophy)
- Most total pledgers (top 3 each receive trophy)
- Fastest time (top 3 each receive trophy)





## Make a Donation

Pledgers are expected to make a donation of at least \$20 on behalf of any runner. Participants can pledge for themselves or for any other participant. Pledgers who do not have a runner in mind can also make a general donation through the Boys & Girls Clubs of Gloucester County website.

## Receive Thank You Letter

Pledgers will receive a thank you with tax documentation for their generous gift through an e-mail receipt. All proceeds go toward programming for the Boys & Girls Clubs of Gloucester County.





# Sponsorships



## Presenting Sponsor

**(Exclusive) \$5,000**

- Official press release announcing our Presenting Sponsor
- The only sponsor logo on our Sponsor Packet
- The only sponsor logo on fundraising page
- The largest sponsor logo on the t-shirt
- Your logo is part of the event's e-mail blasts
- At least 3 social media shout-outs on both LinkedIn and Facebook
- Will be mentioned prominently at Awards Ceremony

## Champion Sponsor

**\$2,500**

- The second largest sponsor logo on the t-shirt
- Second largest sponsor logo on this event's thank-you page
- Social media shout-outs on both LinkedIn and Facebook
- Will be mentioned prominently at Awards Ceremony

## Award Sponsor

**\$1,000**

- Announcement as an Awards Sponsor on LinkedIn and Facebook
- Announcement as an Awards Sponsor at Awards ceremony
- Your logo on the t-shirt
- Your logo on this event's thank-you page

## T-Shirt Sponsor

**\$500**

- Your logo on the back of our official adult and youth t-shirts
- Your logo on event's thank-you page



**BOYS & GIRLS CLUBS**  
OF GLOUCESTER COUNTY





## SPONSORSHIP FORM:

### ORGANIZATION/CONTRIBUTOR INFORMATION:

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Contributor/Organization Name: \_\_\_\_\_

(Indicate name as you wish it to appear in our promotions)

Team (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

### PURCHASE INFORMATION: (Check all that apply)

Presenting Sponsor    Champion Sponsor    Award Sponsor    T-Shirt Sponsor

I cannot attend, but enclosed is my contribution of \$ \_\_\_\_\_

### PAYMENT OPTIONS: (Tax exempt to the extent of the law)

Check Total: \$ \_\_\_\_\_ Please make check payable to Boys & Girls Clubs of Gloucester County and send to P.O. Box 742, Glassboro, NJ 08028.

Credit Card Please visit our website at <https://www.gcbgc.org/shop> to purchase your sponsorship.

Request Invoice. Payment within 2 weeks.

**If you have any questions, please contact Rob Kutzik at [rkutzik@gcbgc.org](mailto:rkutzik@gcbgc.org)**





VIRTUAL RUN/WALKATHON

## DONOR FORM:

### PERSONAL INFORMATION:

Name: \_\_\_\_\_

Company name (if applicable): \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

### WOULD YOU LIKE TO APPLY THIS TO A PARTICIPANT OR TEAM?

No Yes (please list name or team): \_\_\_\_\_

### PAYMENT OPTIONS: (Tax exempt to the extent of the law)

Check Total: \$\_\_\_\_\_ Please make check payable to Boys & Girls Clubs of Gloucester County and send to P.O. Box 742, Glassboro, NJ 08028.

Credit Card Please visit our website at <https://www.gcbgc.org/shop> to purchase your sponsorship.

Request Invoice. Payment within 2 weeks.

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